

Do you want IT to keep pace with your business?

Do you want to work to develop your business proactively?

Searching for an affordable innovative solution?

The Small Business Situation

The small and growing business has often struggled to harness the power of technology. The technology that can help businesses become more effective and efficient has to date been the reserve of large, well funded businesses.

Certainly our own research supports this: when small businesses comment IT is working for them, they usually mean it helps them carry out their job and that it doesn't break down, a far cry from what it should be contributing.

Some businesses seek to automate marketing and lead generation, increasing efficiency whilst reducing wasted time. Others are looking to displace competitors by supporting sales teams with key information they need to close sales. Many are just wanting to provide customers with improved service levels, or to reduce manual tasks so staff are free to do more important jobs, all powered by technology.

To date the main barriers have been a lack of knowledge of what is possible or affordable to do. There has also been a **misconception that technology can't deliver for smaller businesses**, something that couldn't be further from the truth. **Correctly deployed technology should be doing the job of many employees at a fraction of the cost.**

Working in Synergy

In a nutshell our Synergy package works by dedicating a number of days each month to your business, firstly maintaining your IT foundations, and then developing your technology to power your business along, delivering very real and quantifiable results. Our Synergy package delivers in a number of ways:

- **Stay Strong** – Regular maintenance and updates prevent many IT problems before they start
- **Expertise** – We have a wealth of real world business and technology expertise
- **Affordable** – A fraction of the cost of employing dedicated staff, even part time
- **Develop your staff** – We lead the way while developing your in-house technical and business knowledge
- **Strategic** – We agree your business goals and then develop systems to deliver
- **Flexible** – Can scale up or down as required, based on either on-site or remote visits, in half or full days.

For a limited time we are also including free access to our online toolkit (including e-marketing software). We aim to provide a quality and high value service, and don't use restrictive contracts. We can also tailor the Synergy package to your exact requirements.

Contact us today on (01388) 818844 to discuss your individual solution!